

WLS-TV

ISSUES AND CONCERNS 4th QUARTER 2001

CATEGORY: EDUCATION/CHICAGO PUBLIC SCHOOLS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TYPE</u>	<u>SHOW/TOPIC</u>
10/14/01	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell This program focuses on the United Nations/UNICEF "Trick or Treat" for UNICEF project and how one Chicago Public School raised more money for refugee relief than any other in the state of Illinois. Children learn the positive roles they can play in being international citizens.

ISSUES/PROGRAMS LIST

WLS-TV

OCTOBER-DECEMBER 2001

CHICAGO

CATEGORY: EDUCATION/CHICAGO PUBLIC SCHOOLS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12/08/01	6:00pm	30:00min.	Local/PA	
12/16/01 rr	1:00pm			
12/22/01 rr	1:30pm			

"People, Places & Things...You Should Know-Higher Learning". This program features a variety of African Americans from the Chicago area who are in the field of education. They have developed and implemented some new and innovative methods of dispensing and applying education and educational tools. Subjects discussed are a high school military academy, the new Chief Education Officer of Chicago Public Schools, a community center who teaches computer software and hardware classes in an impoverished neighborhood and a organization who is recording the life storys of African Americans and making the material available via videotape and the internet to schools and students around the world.

ISSUES/PROGRAMS LIST

WLS-TV

CATEGORY: EDUCATION/CHICAGO PUBLIC SCHOOLS
OCTOBER- DECEMBER, 2001, CHICAGO

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/23/01	4PM	1:59	LOCAL/NEWS	PRINCIPAL FOR A DAY/BOB PETTY REPORTED ON MAYOR DALEY AND OTHER COMMUNITY LEADERS WHO VOLUNTEERED TO BECOME PRINCIPAL FOR A DAY AT CHICAGO SCHOOLS.
11/15/01	5PM	2:07	LOCAL/NEWS	TEST SCORES/THRESA GUTIERREZ REPORTED ON TWO CHICAGO SCHOOLS...WHITNEY YOUNG AND NORTH SIDE PREP...WHOSE STUDENTS HAD HIGHER TESTS SCORES THAN STUDENTS AT TRADITIONAL ACADEMIC POWERHOUSE NEW TRIER HIGH SCHOOL.
12/10/01	5PM	2:30	LOCAL/NEWS	RHODES SCHOLARS/KATHY BROCK REPORTED ON STUDENTS FROM SOME AREA SCHOOLS WHO WERE CHOSEN AS RHODES SCHOLARS.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11-12/01	Various	:10 :30	Local/PSA	After School Alliance/Ad Council psas helping kids/parents find after school programs to find the hero within themselves.
11-12/01	Various	:30s	Local/PSA	LD Campaign/Ad Council psas to educate parents of children struggling in school about the importance of early intervention and encourage them to take action now to help their child.
10-11-12/01	Various	:30	Local/PSA	Partners For Education/Ad Council psa to raise awareness among the target audience (African-American & Hispanic) of the benefits of parental involvement in their children's public schools and give the parents easy ways to get involved.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: EDUCATION/CHICAGO PUBLIC SCHOOLS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11/01	Various	:15	Local/PSA	UNCP (United Negro College Fund)/Ad Council psa campaign encourages people to support a cause that has helped hundreds of young people to fulfill their dreams and go to college.
11/01	Various	:30	Local/PSA	US Army/Ad Council psa "Operation Graduation" demonstrating the importance of staying in school and obtaining a high school diploma.
12/01	Various	:60	Local/PSA	American Speech, Language, and Hearing Assn. psa's nationwide program to focus on a wide range of communication disorders and encouraging parents to seek help to ensure their child receives appropriate instruction and treatment.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-12/01	Various	:10 :60	Local/PSA	Boys & Girls Clubs of America psas encouraging viewers to take advantage of the different after school programs that it has to offer.
10-11- 12/01	Various	:30s	Local/PSA	Chicago Public Library psas urging kids to take advantage of the information and services available at their local library.
10-12/01	Various	:30s	Local/PSA	Disney Learning Partnership psas encouraging the use of creative teaching strategies and different approaches to learning.
10/01	Various	:30	Local/PSA	Illinois State of Board of Education psa to promote the importance of healthy food choices and physical activity for all around good health.
10-11- 12/01	Various	:30s	Local PSA	Kaiser/Children Now Foundation psas encouraging teens to resist pressure of becoming sexually active.

ISSUES/PROGRAMS LIST**WLS-TV**

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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11-	Various	:10s	Local/PSA	Partnership For A Drug Free America &
12/01		:15s		& Partnership For A Drug Free Illinois psas
		:30s		targeting both children & adults to raise awareness of the dangers of drugs.
10-11-	Various	:30	Local/PSA	Anti-Defamation League psas
12/01	:60			awareness campaign throughout Illinois to combat hate crimes and counter prejudice in our communities.
10-11-	Various	:30	Local/PSA	Chicago Police Department psa's
12/01				message that racial profiling will not be tolerated in the Chicago Police department.
10-11-	Various	:30	Local/PSA	Words Can Heal Organization psa
12/01				awareness campaign urging people to eliminate verbal violence and gossip. To replace words that hurt with words that encourage, engage, and enrich.
10-11-	Various	:30	Local/PSA	Urgent National Crisis/Ad Council

12/01

:60

**& GSD&M have
partnered to let the
world know that
diversity united
America, and that in the
wake of this national
tragedy, now is the time
to embrace and
celebrate diversity
instead of letting it
divide us. By showing
people of many ages,
races, and religions
saying the simple yet
powerful line "I am an
American," we
communicate that idea
that our differences
equal the very
foundation and spirit of
this nation.**

ISSUES/PROGRAMS LIST**WLS-TV****OCTOBER-DECEMBER 2001****CHICAGO****CATEGORY: DIVERSITY**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12/08/01	6:00pm	30:00min.	Local/PA	
12/16/01 rr	1:00pm			
12/22/01 rr	1:30pm			

“People, Places & Things...You Should Know-Higher Learning”. This program features a variety of African Americans from the Chicago area who are in the field of education. They have developed and implemented some new and innovative methods of dispensing and applying education and educational tools. Subjects discussed are a high school military academy, the new Chief Education Officer of Chicago Public Schools, a community center who teaches computer software and hardware classes in an impoverished neighborhood and a organization who is recording the life storys of African Americans and making the material available via videotape and the internet to schools and students around the world.

WLS-TV

ISSUES AND CONCERNS 4th QUARTER

CATEGORY: DIVERSITY

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TYPE</u>	<u>SHOW/TOPIC</u>
10/07/01	11:30	30 Min	Local/PA	Chicagoing w/ Bill Campbell We look at the important work of HACE and how it has made great strides in offering members of the Latino community opportunities for career enhancement. We also focus on the upcoming HACE jobs conference
11/11/01	11:30	30 Min	Local/PA	Chicagoing w/ Bill Campbell This show features the work of the National Conference for Community and Justice in the area of inter-faith and cross cultural awareness. It highlights the annual inter-faith Thanksgiving Observance in its 15 th year.
12/29/01	6:30p	22:26	Local/PA	Tapestry Presents: The Ñ Beat
12/30/01	12:30pm			Half hour special focusing on the strides young Latinos are making in our communities in Chicago.

ISSUES/PROGRAMS LIST**WLS-TV**

October - December 2001

Chicago

CATEGORY: **DIVERSITY**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12-30-01	9a	11 min	local/Newsviews	Francis Cardinal George, on religious reaction to the September terrorism, and other issues.
10/03/01	4PM	2:28	LOCAL/NEWS	MUSLIM SCHOOL/LEAH HOPE REPORTED ON SCHOOL CHILDREN AT AN ISLAMIC SCHOOL . THOSE CHILDREN HAVE CONCERNS ABOUT HOW OTHER AMERICANS WILL TREAT THEM AND THEIR FAMILIES IN LIGHT OF THE TERRORIST ATTACKS.
10/03/01	5PM	2:31	LOCAL/NEWS	ASSYRIAN SUIT/THERESA GUTIERREZ REPORTED ON A LAWSUIT BY ASSYRIAN CHRISTIANS OVER THEIR TREATMENT BY UNITED AIRLINES WHOSE PERSONNEL PULLED THEM OFF OF A FLIGHT.
10/03/01	5PM	1:48	LOCAL/NEWS	HATE CRIMES/ALAN KRASHESKY PUT TOGETHER A PACKAGE BASED ON THE TAPING FOR THE "NEWSVIEWS" SEGMENT. HIS GUESTS WERE A CONSTITUTIONAL LAW EXPERT AND A REPRESENTATIVE OF THE ARAB AMERICAN COMMUNITY TALKING ABOUT HATE CRIMES FOLLOWING THE TERRORIST ATTACKS.
10/08/01	5PM	2:27	LOCAL/NEWS	MUSLIM CONCERNS/JOHN GARCIA REPORTED ON FEARS IN THE MUSLIM COMMUNITY THAT ALL MUSLIMS WILL BE LINKED TO TERRORISTS.
10/24/01	6PM	2:32	LOCAL/NEWS	ARAB JOURNALISTS/LEAH HOPE REPORTED ON A FORUM FEATURING VISITING ARAB JOURNALISTS WHO DISCUSSED HOW THE WAR WAS PERCEIVED IN MIDDLE EASTERN COUNTRIES.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: **DIVERSITY**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11/10/01	10PM	3:39	LOCAL/NEWS	ARAB AMERICANS/ROB JOHNSON , IN A SPECIAL SEGMENT, PROFILED THREE ARAB AMERICANS AND HOW THEY HAVE BEEN SUBJECTED TO NEGATIVE COMMENTS AND DIRTY LOOKS SINCE THE WAR BEGAN.
12/26/01	4PM	1:56	LOCAL/NEWS	KWANZAA/BOB PETTY REPORTED ON THE FIRST DAY OF KWANZAA ACTIVITIES INCLUDING AN OBSERVANCE HOSTED BY THE STATE TREASURER AND ACTIVITIES AT MALCOM X COLLEGE.
10-11- 12/01	Various	:30	Local/PSA	El Valor/Ad Council psa campaign to motivate and empower all young Hispanic parents to become actively involved in their baby's cognitive development from birth.
10-11- 12/01	Various	:30	Local/PSA	Partners For Education/Ad Council psa to raise awareness among the target audience (African-American & Hispanic) of the benefits of parental involvement in their children's public schools and give the parents easy ways to get involved.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: **DIVERSITY**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11/01	Various	:15	Local/PSA	UNCF (United Negro College Fund)/Ad Council psa campaign encourages people to support a cause that has helped hundreds of young people to fulfill their dreams and go to college.

WLS-TV

ISSUES AND CONCERNS 4th QUARTER

CATEGORY: ECONOMIC DOWNTURN/UNEMPLOYMENT

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TYPE</u>	<u>SHOW/TOPIC</u>
11/25/01	11:30	30 Min	Local/PA	Chicagoing w/ Bill Campbell This program features the work of the Greater Chicago Food Depository and how the demand for its services in feeding the hungry have increased in the last year. We also encourage viewers to participate in the annual Holiday Food Drive to feed Chicago's needy.
12/16/01	11:30	30 Min	Local/PA	Chicagoing w/ Bill Campbell This program provides viewers with suggestions on how they can help those less fortunate than themselves this holiday season. Special focus is given the U.S. Marine Corps "Toys 4 Tots" program and Little Brothers/Friends of the Elderly program designed to help senior citizens in need.

ISSUES/PROGRAMS LIST**WLS-TV**

October - December 2001

Chicago

CATEGORY: ECONOMIC DOWNTURN

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11-25-01	9A	11 MIN	local/NEWSVIEWS	Russell Salzman, president & CEO, Greater North Michigan Ave. Assn., and Paul Kasriel, Northern Trust senior vice president, on holiday shopping and the economic downturn.
10/02/01	6PM	2:51	LOCAL/NEWS	BUDGET PROBLEMS/ANDY SHAW COVERED A MAYOR DALEY EXPRESSING CONCERN ABOUT THE CITY BUDGET IN LIGHT OF THE ECONOMIC DOWNTURN AND THE IMPACT OF THE TERRORIST ATTACKS ON CERTAIN SECTORS OF THE ECONOMY.
10/02/01	4:30PM	2:40	LOCAL/NEWS	AIRLINE CUTBACKS/LEAH HOPE REPORTED ON FARE CUTS AND SCHEDULE REDUCTIONS BY AIRLINES IN LIGHT OF THE DOWNTURN IN BUSINESS CAUSED BY THE TERRORIST ATTACKS.
10/05/01	5PM	3:12	LOCAL/NEWS	TOURISM/ ANDY SHAW REPORTED ON AN EFFORT BY CHICAGO TOURISM OFFICIALS TO OFFER DISCOUNTS ON HOLIDAY SHOWS AND HOTEL ACCOMODATIONS.
10/23/01	5PM	2:20	LOCAL/NEWS	JOB FAIR/THERESA GUTIERREZ COVERED A JOB FAIR SPONSORED BY THE NAACP WHICH SOUGHT TO MATCH UNEMPLOYED MINORITIES WITH EMPLOYERS.
10/24/01	6PM	2:25	LOCAL/NEWS	SEARS LAYOFFS/KEVIN ROY REPORTED ON LAYOFFS ANNOUNCED BY SEARS AND ON THE COMPANY'S CHANGE IN STRATEGY WHICH WILL IMPACT THE SEARS WORKFORCE.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: ECONOMIC DOWNTURN, UNEMPLOYMENT

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11/01/01	5PM	3:03	LOCAL/NEWS	UNITED AIRLINES/KEVIN ROY REPORTED ON THE DISMAL QUARTERLY FINANCIAL REPORT ISSUED BY UNITED AIRLINES, SEVERELY IMPACTED BY THE RECESSION AND TERRORIST ATTACKS.
11/21/01	5PM	2:40	LOCAL/NEWS	LTV STEEL/THERESA GUTIERREZ REPORTED ON PROBLEMS AT LTV STEEL AND THE POTENTIAL IMPACT FOR HUNDREDS WHO WORK AT THE EAST CHICAGO LTV PLANT.
11/23/01	6PM	2:53	LOCAL/NEWS	SHOPPING/PAUL MEINCKE REPORTED ON GLOOMY PREDICTIONS AND EXPECTATIONS FOR THE UPCOMING HOLIDAY SHOPPING SEASON.
11/26/01	5PM	2:32	LOCAL/NEWS	RETAIL SALES/LEAH HOPE REPORTED ON THE LATEST TELECHECK REPORT WHICH INDICATED A MODEST INCREASE IN HOLIDAY SPENDING, BUT QUESTIONS LINGER OVER WHETHER RETAILERS WILL MAKE MONEY BECAUSE OF ALL THE MARKDOWNS.
11/29/01	5PM	2:52	LOCAL/NEWS	LTV STEEL/THERESA GUTIERREZ COVERED AN LTV STEELWORKERS RALLY WHERE EMPLOYEES URGED THAT MANAGEMENT STEP DOWN BEFORE THE MILL IS SHUT DOWN.
12/03/01	5PM	3:12	LOCAL/NEWS	LTV BANKRUPTCY/THERESA GUTIERREZ REPORTED ON THE TRIP BY STEELWORKERS TO THE LTV BANKRUPTCY HEARING IN OHIO.
12/05/01	6PM	1:50	LOCAL/NEWS	LAYOFFS/ROB JOHNSON REPORTED ON A NEW CHALLENGER SURVEY ON LAYOFFS AND FOCUSED ON A CHICAGO COMPANY, CAN INSURANCE, WHICH ANNOUNCED HUNDREDS OF LAYOFFS.

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12/10/01	6PM	2:26	LOCAL/NEWS	THEATER BUSINESS/JANET DAVIES REPORTED ON EFFORTS BY MAYOR DALEY AND THEATER TROUPES TO ENCOURAGE PEOPLE TO ATTEND THEATER AND MUSICAL PRODUCTIONS IN CHICAGO.
12/14/01	5PM	2:14	LOCAL/NEWS	CATERERS HURTING/ROB JOHNSON REPORTED ON CATERING BUSINESSES WHO HAVE SUFFERED BECAUSE COMPANIES HAVE CANCELLED THEIR HOLIDAY PARTIES.
12/18/01	4PM	2:20	LOCAL/NEWS	PRICE CUTS/ROB JOHNSON REPORTED ON MANY STORES DRASTICALLY CUTTING PRICES TO GET RID OF INVENTORY BEFORE CHRISTMAS.
12/27/01	4:30PM	2:25	LOCAL/NEWS	JOB COUNSELING/BOB PETTY REPORTED ON FREE JOB COUNSELING OVER THE PHONE OFFERED BY THE OUT-PLACEMENT FIRM OF CHALLENGER, GRAY & CHRISTMAS.

ISSUES/PROGRAMS LIST**WLS-TV**

October-December 2001

Chicago

CATEGORY: LOCAL POLITICS/GUBERNATORIAL RACE

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12-16-01	9A	11 MIN	local/Newsviews	Michael Bakalis, candidate for the Democratic nomination for governor, says improving education is his top priority.
10/04/01	6PM	2:44	LOCAL/NEWS	GOVERNOR RACE/ANDY SHAW REPORTED THAT TOP LEVEL DEMOCRATS INCLUDING MAYOR DALEY ARE TRYING TO PURSUADE ADLAI STEVENSON III TO RUN FOR GOVERNOR.
11/15/01	5PM	2:18	LOCAL/NEWS	RYAN HEALTH/CHARLES THOMAS REPORTS ON WHETHER JIM RYAN'S RENEWED BOUT WITH CANCER MIGHT AFFECT PEOPLE'S SUPPORT FOR HIM.
11/16/01	6PM	2:33	LOCAL/NEWS	ILLINOIS GOP/ANDY SHAW REPORTED ON PROBLEMS FOR THE ILLINOIS REPUBLICAN PARTY INCLUDING A BATTLE OVER LEADERSHIP, THE SPECTOR OF A DIVISIVE PRIMARY, AND CONTINUING IDEOLOGICAL DIFFERENCES.
11/29/01	5PM	3:31	LOCAL/NEWS	RUNNING MATE/ANDY SHAW REPORTED ON THE CHOICE OF DOWNSTATE SENATOR CARL HAWKINSON TO BE JIM RYAN'S RUNNING MATE.. HAWKINSON WAS CONSIDERED A POLITICAL CLONE OF RYAN.
12/11/01	4:30PM	2:32	LOCAL/NEWS	WOOD ADVERTISEMENT/ANDY SHAW REPORTED ON A NEW T.V. AD BY CORINNE WOOD WHICH CHARACTERIZES GOVERNOR RYAN AS AN INSIDER. THE AD APPARENTLY ANGERED SOME RANK AND FILE REPUBLICANS.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: LOCAL POLITICS, GUBERNATORIAL RACE

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12/21/01	5PM	2:15	LOCAL/NEWS	WOOD SHUNNED/ANDY SHAW REPORTED ON A CORINNE WOOD PUBLIC EVENT WHICH WAS SNUBBED BY SOME LEADING REPUBLICAN OFFICIALS BECAUSE OF HER ADS CRITICAL OF POLITICAL INSIDERS.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: NEIGHBORHOOD CRIME/RISE IN
RANDOM VIOLENCE

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/22/01	5PM	2:06	LOCAL/NEWS	HUMAN CHAIN/BOB PETTY REPORTED ON THE FORMATION OF A HUMAN CHAIN IN THE MADDEN PARK AREA OF CHICAGO, A SYMBOLIC SHOW OF UNITY AGAINST DRUG DEALERS AND GANG MEMBERS.
11/01/01	4:30PM	2:25	LOCAL/NEWS	VIOLENT CRIME/CHARLES THOMAS REPORTED ON THE INCREASE OF FOUR PER CENT IN THE CHICAGO HOMICIDE RATE.
11/17/01	6PM	1:55	LOCAL/NEWS	GANG CROSSFIRE/KEVIN ROY REPORTED ON THE KILLING OF A BELOVED CHURCH CHOIR DIRECTOR HIT BY GANG CROSSFIRE AS SHE EXITED THE CHURCH.
11/19/01	4:30	2:40	LOCAL/NEWS	TEEN MURDERED/ROB JOHNSON FOLLOWED UP ON THE WEEKEND MURDER OF A MAYWOOD TEEN WHO WAS IN THE WRONG PLACE AT THE WRONG TIME.
12/12/01	4:30	2:06	LOCAL/NEWS	PRIEST VICTIM/BOB PETTY REPORTED ON MORE PRIEST PRESENCE IN THE MT. GREENWOOD NEIGHBORHOOD OF CHICAGO AFTER A PRIEST WAS PISTOL WHIPPED AND ROBBED.
12/21/01	4:30PM	3:03	LOCAL/NEWS	HOMICIDE RATE/PAUL MEINCKE REPORTED ON CHICAGO AT THE TOP OF THE BIG CITY LIST FOR THE NUMBER OF HOMICIDES THIS YEAR. POLICE CONTINUE TO BELIEVE ITS COMMUNITY POLICING STRATEGY WILL HELP LOWER THE HOMICIDE RATE.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY:

**NEIGHBORHOOD CRIME/RISE IN
RANDOM VIOLENCE**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/01	Various	:30	Local/PSA	Crime Prevention Coalition of America/Ad Council psa shows children how to handle threatening situation that happen in and around school.
10-11-12/01	Various :60	:30	Local/PSA	Anti-Defamation League psas awareness campaign throughout Illinois to combat hate crimes and counter prejudice in our communities.
10-12/01	Various	:30	Local/PSA	Illinois Liquor Control Commission psa reminding viewers that under age drinking is illegal.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: SECURITY

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/03/01	5PM	2:47	LOCAL/NEWS	SEARS BARRIERS/CHERYL BURTON REPORTED ON ADDITIONAL SECURITY MEASURES AT SEARS TOWER INCLUDING THE PLACEMENT OF CONCRETE BARRIERS AROUND THE PERIMETER OF THE BUILDING.
10/03/01	4:30 PM	3:02	LOCAL/NEWS	TALL BUIDINGS/ ANDY SHAW REPORTED ON THE CHICAGO CITY COUNCIL CONSIDERATION OF NEW SECURITY AND DRILL REQUIREMENTS FOR HIGH RISE BUILDINGS.
10/04/01	6PM	2:10	LOCAL/NEWS	NATIONAL GUARD/SARAH SCHULTE REPORTED ON THE PRESENCE OF NATIONAL GUARD TROOPS TO HELP WITH SECURITY AT THE AIRPORTS.
10/08/01	4PM	1:41	LOCAL/NEWS	AIRPORT SECURITY/PAUL MEINCKE REPORTED THAT THERE WAS HEIGHTENED SECURITY AT CHICAGO AIRPORTS BECAUSE OF RENEWED TERRORIST THREATS.
10/11/01	6PM	2:17	LOCAL/NEWS	FLIGHT ATTENDANTS/PAUL MEINCKE REPORTED ON FLIGHT ATTENDANTS' CONCERNS THAT THE AIRLINES AND FEDERAL GOVERNMENT ARE NOT MOVING FAST ENOUGH TO PROVIDE PROPER SECURITY ON AIRPLANES.
10/11/01	6PM	1:52	LOCAL/NEWS	CITY REACTION/SARAH SCHULTE REPORTED ON MAYOR DALEY'S EXPLANATION OF THE CITY'S PLAN TO DEAL WITH THE LATEST TERRORIST THREAT.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: SECURITY

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/23/01	4:30	2:43	LOCAL/NEWS	POSTAL PRECAUTIONS/CHARLES THOMAS REPORTED ON PRECAUTIONS TAKEN BY CHICAGO AREA POSTAL WORKERS ON THE CHANCE THAT MAIL MAY HAVE BEEN CONTAMINATED BY ANTRAX.
10/23/01	5PM	2:35	LOCAL/NEWS	GENERAL AVIATION/PAUL MEINCKE REPORTED ON THE F.A.A EASING RULES FOR GENERAL AVIATION BUT THE CITY OF CHICAGO'S INSISTENCE THAT GENERAL AVIATION STAY OUT OF THE DOWNTOWN AREA.
10/25/01	4:30PM	2:24	LOCAL/NEWS	POSTAL MASKS/THERESA GUTIERREZ REPORTED ON THE POST OFFICE ISSUING FACE MASKS FOR WORKERS WHO WISHED TO PROTECT THEMSELVES IN CASE OF ANTHRAX CONTAMINATION.
10/29/01	6PM	3:09	LOCAL /NEWS	HIGH RISE CONCERNS/ANDY SHAW REPORTED ON CITY COUNCIL MEMBERS CONCERNS ABOUT HIGH RISE BUILDING SECURITY , AND THE VISIT OF FORMER PRESIDENT BUSH MARKING THE REOPENING OF THE SEARS SKYDECK.
10/31/01	5PM	2:43	LOCAL /NEWS	HIGH RISE CONCERNS/ANDY SHAW REPORTED ON CHICAGO CITY COUNCIL MEMBERS CALLING ON THE FEDERAL GOVERNMENT TO HELP CITIES FINANCE THE FIGHT AGAINST BIO-TERRORISM.
11/1/01	6PM	1:12	LOCAL/NEWS	SEARS DRILL/LEAH HOPE REPORTED ON AN EMERGENCY DRILL CONDUCTED BY THE CHICAGO FIRE DEPARTMENT AT THE SEARS TOWER.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: SECURITY

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11/12/01	11:30	2:20	LOCAL/NEWS	SEARS SECURITY/HOSEA SANDERS REPORTED ON NEW X-RAY PROCEDURES TO SCREEN PEOPLE COMING INTO THE SEARS TOWER.
11/14/01	5PM	2:15	LOCAL/NEWS	O'HARE BREACH/DICK JOHNSON FOLLOWED UP ON A WEEKEND INCIDENT AT O'HARE WHERE A MAN GOT THROUGH SECURITY CARRYING A MEAT CLEAVER. THE INCIDENT RAISED QUESTIONS ABOUT THE COMPETENCE OF THE SECURITY FIRM AND ITS EMPLOYEES.
11/15/01	6PM	3:07	LOCAL/NEWS	UNITED STUN GUNS/PAUL MEINCKE REPORTED ON UNITED AIRLINES DECISION TO ARM ITS PILOTS WITH STUN GUNS.
11/27/01	10PM	5:12	LOCAL/NEWS	AIRPORT SECURITY/CHUCK GOUDIE DISCOVERED SOME AREAS AT O'HARE AIRPORT WHICH COULD BE CONSIDERED SERIOUS SECURITY PROBLEMS.
11/28/01	10PM	5:17	LOCAL/NEWS	AIRPORT SECURITY/CHUCK GOUDIE COMPARES SECURITY AT O'HARE TO SECURITY AT VARIOUS AIRPORTS AROUND THE WORLD.
11-12/01	Various	:60	Local/PSA	Live Brave Coalition/Ad Council psa message to inspire the American public to leave their fears behind and return to the normalcy they knew prior to the September 11 th attacks.

ISSUES/PROGRAMS LIST**WLS-TV**

October - December, 2001

Chicago

CATEGORY:**GIRLS & WOMEN**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12/30/01	1-2pm	1 hour	Syndi/PA	GAME FOR ANYTHING: THE STRENGTH OF WOMEN IN SPORTS/ Although the history of women's sports has been one of restrictions, today there are no limits on what female athletes can do. This special provides insight into women athletes' sense of sport, spirit, strength, and drive.
12/30/01	2-3pm	1 hour	Syndi/PA	EVERY WOMAN / A one-hour special featuring outstanding women whose extraordinary life experiences and accomplishments can inspire and motivate audiences. Featured are Sara Ferguson, Mae Jemison, Isabella Rosselina, Nicole Miller, among others.
10-28-01	9A	11 MIN	local/Newsviews	Deputy Gov. Matt Bettenhausen, the Illinois homeland security coordinator, on steps the state is taking to prevent terrorism at airports, skyscrapers, etc.
11-11-01	9A	11 MIN	local/Newsviews	Thomas Kneir, special agent in charge of the Chicago FBI office, on federal efforts against terrorism.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO
CATEGORY: GIRLS & WOMEN

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/10/01	10PM	2:00	LOCAL/NEWS	BRACHY THERAPY/SYLVIA PEREZ REPORTED ON BRACHY THERAPY, A NEW TREATMENT FOR BREAST CANCER THAT UTILIZES SEEDS.
11/26/01	4:30PM	1:40	LOCAL/NEWS	BREAST CANCER/SYLVIA PEREZ REPORTED FROM THE RADIOLOGICAL SOCIETY'S CONVENTION ON A NEW RADIATION TREATMENT FOR BREAST CANCER WHICH REDUCES THE NUMBER OF EXPOSURES TO RADIATION.
12/10/01	4:30PM	2:15	LOCAL/NEWS	BREAST CANCER DRUG/KATHY BROCK REPORTED ON PROMISING FINDINGS IN THE TESTING OF THE DRUG ARIMIDEX TO TREAT AND PREVENT RECURRENCE OF BREAST CANCER. THE DRUG ALSO HAS FEWER SIDE EFFECTS THAN THE DRUG NOW WIDELY USED.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: **GIRLS & WOMEN**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11-12/01	Various	:30	Local/PSA	American Society of Echocardiography psa to help educate women about the crucial need to listen to their bodies and to recognize the signs and symptoms of heart disease.
10-11-12/01	Various	:30	Local/PSA	American Women In Radio and TV psa concerning sexual harassment and what can be done about it.
10-11-12/01	Various	:30	Local/PSA	Breast Cancer Research Foundation psa encouraging viewers to contribute to help find a cure.
10-12/01	Various	:30s	Local/PSA	Girls, Inc. psas encouraging girls to be strong, independent, and have confidence in today's society.
10-11/01	Various	:30	Local/PSA	Lupus Foundation of Illinois psa encouraging viewers, most especially women, to get tested for lupus.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: **GIRLS & WOMEN**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
				10-11- Various :15 Local/PSA March of Dimes psas on the importance of taking Vitamin B folic acid to help prevent birth defect of the brain & spinal cord. Targeted primarily to women who aren't thinking of having a baby right now, but who could unexpectedly become pregnant.
12/01		:60		
12/01	Various	:30	Local/PSA	Planned Parenthood Global Partners psa advocating for fair access to health care for women around the world.
11-12/01	Various	:15 :30	Local/PSA	Y Me National Breast Cancer psa awareness campaign and providing an 800 number for support.
10/01	Various	:15 :30	Local/PSA	WLS-TV produced psas for the American Cancer Society in promoting their walk in finding a cure for breast cancer.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: **GIRLS & WOMEN**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11-12/01	Various	:30	Local/PSA	American Society of Echocardiography psa to help educate women about the crucial need to listen to their bodies and to recognize the signs and symptoms of heart disease.
12/01	Various	:30	Local/PSA	A Sporting Chance Foundation psa asking for support and encouraging girls to get involved in sports.

ISSUES/PROGRAMS LIST**WLS-TV**

October - December 2001

Chicago

CATEGORY:**MISCELLANEOUS/HEALTH**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/27/01	6PM	22:56	Local/PA	
12/15/01	3:30PM	22:56	Local/PA	
12/29/01	12:30PM	22:56	Local/PA	Healthbeat: The Battle to be Thin/Show profiling various new treatments helping people lose weight from invasive surgical techniques and high tech therapies to diet plans and support groups.
12/16/01	12noon	57:56	Local/PA	The Champions of Children's Memorial/An hour, commercial-free show profiling the teams of doctors and nurses and treatments helping save lives at CMH.
10-14-01	9A	11 MIN	local/Newsviews	Dr. John Lumpkin, Illinois health director, on the danger of anthrax, and steps to prevent it..
10/22/01	5PM	3:11	LOCAL/NEWS	ANTHRAX AND KIDS/LEAH HOPE REPORTED ON WHAT PRECAUTIONS SOME CHICAGO HOSPITAL EMERGENCY ROOMS ARE TAKING IN CASE THERE WERE TO BE AN ANTRAX OUTBREAK AFFECTING CHILDREN.
11/03/01	10PM	3:26	LOCAL/NEWS	CHERYL BURTON REPORTED ON THE INCREASING POPULARITY OF YOGA CLASSES FOR CHILDREN AND ON HOW IT CALMS CHILDREN AND INCREASES THEIR FLEXIBILITY.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS/HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11/04/01	10PM	3:18	LOCAL/NEWS	REAL LIFE ANGELS/KATHY BROCK, IN A SPECIAL SEGMENT, REPORTED ON "CHEMO ANGELS" WHO HELP PATIENTS ON CHEMOTHERAPY BY SENDING NOTES, STICKERS AND BOOKS.
11/06/01	10PM	4:37	LOCAL/NEWS	VIRTUAL VITALS/SYLVIA PEREZ REPORTED ON FULL BODY SCANS WHICH ALLOW A PERSON TO DISCOVER DISEASE BEFORE IT BECOMES LIFE THREATENING....BUT OFTEN IS NOT COVERED BY INSURANCE AND CAN BE EXPENSIVE.
11-12/01	Various	:15 :30	Local/PSA	Y Me National Breast Cancer psa awareness campaign and providing an 800 number for support.
10/01	Various	:15 :30	Local/PSA	WLS-TV produced psas for the American Cancer Society in promoting their walk in finding a cure for breast cancer.
10-11- 12/01	Various	:30	Local/PSA	American Women In Radio and TV psa concerning sexual harassment and what can be done about it.
10-11- 12/01	Various	:30	Local/PSA	Breast Cancer Research Foundation psa encouraging viewers to contribute to help find a cure.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS/HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-12/01	Various	:30s	Local/PSA	Girls, Inc. psas encouraging girls to be strong, independent, and have confidence in today's society.
10-11/01	Various	:30	Local/PSA	Lupus Foundation of Illinois psa encouraging viewers, most especially women, to get tested for lupus.
10-11-12/01	Various	:15 :60	Local/PSA	March of Dimes psas on the importance of taking Vitamin B folic acid to help prevent birth defect of the brain & spinal cord. Targeted primarily to women who aren't thinking of having a baby right now, but who could unexpectedly become pregnant.
12/01	Various	:30	Local/PSA	Planned Parenthood Global Partners psa advocating for fair access to health care for women around the world.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS/HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11- 12/01	Various	:10	Local/PSA	WLS-TV produced psas for the Juvenile Diabetes Research foundation . A general appeal for help with donations. Also a brief mention of their "Chance of a Lifetime Gala" on 12/8 th .
10-11- 12/01	Various	:30	Local/PSA	El Valor/Ad Council psa campaign to motivate and empower all young Hispanic parents to become actively involved in their baby's cognitive development from birth.
11-12/01	Various	:30	Local/PSA	American Institute for Cancer Research psa about eating healthier to help lower the risk for cancer, heart disease, and diabetes as well as helping to maintain weight.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS/HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11- 12/01	Various	:30	Local/PSA	America's Second Harvest/Ad Council psa to raise awareness that child hunger is prevalent in the U.S. and is harming the development and growth of our children. The campaign also seeks to change the misperceptions by the public of the children and their families who are at risk of going hungry.
12/01	Various	:60	Local/PSA	American Speech, Language, and Hearing Assn. psa's nationwide program to focus on a wide range of communication disorders and encouraging parents to seek help to ensure their child receives appropriate instruction and treatment.
10-11/01	Various	:30	Local/PSA	Elton John Aids Foundation psa asking for support in their fight to find a cure.
10-11- 12/01	Various	:30 :60	Local/PSA	Juvenile Diabetes Research Foundation psa asking viewers to join them in their walk to cure diabetes.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS/HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/01	Various	:30	Local/PSA	Illinois State of Board of Education psa to promote the importance of healthy food choices and physical activity for all around good health.
10-11/01	Various	:30s	Local/PSA	National Diabetes Education Program a joint program of the National Institutes of Health & Centers for Disease Control & Prevention – encouraging viewers to fight back and take care of their health by taking charge of diabetes.
10-11-12/01	Various	:30s	Local/PSA	National Institute On Drug Abuse psa spot tell their peers in a positive yet firm manner that addiction is a brain disease.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: MISCELLANEOUS/HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11- 12/01	Various	:10 :30	Local/PSA	Stuttering Foundation of America psa providing information on the treatment of stuttering.
10-11- 12/01	Various	:30	Local/PSA	U.S. Department of Health & Human Services psa – a national initiative to improve the health of all Americans.
12/01	Various	:30s	Local/PSA	U.S. Department of Health & Human Services psa encouraging viewers to call the 800 number for more information on substance abuse, or to find a local treatment program for themselves or others.

ISSUES/PROGRAMS LIST

WLS-TV

OCTOBER-DECEMBER 2001

CHICAGO

CATEGORY:

MISCELLANEOUS/
GOVERNMENT RESOURCES &
COMMUNITY SERVICES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12/08/01	6:00pm	30:00min.	Local/PA	
12/16/01 rr	1:00pm			
12/22/01 rr	1:30pm			

"People, Places & Things...You Should Know-Higher Learning". This program features a variety of African Americans from the Chicago area who are in the field of education. They have developed and implemented some new and innovative methods of dispensing and applying education and educational tools. Subjects discussed are a high school military academy, the new Chief Education Officer of Chicago Public Schools, a community center who teaches computer software and hardware classes in an impoverished neighborhood and a organization who is recording the life storys of African Americans and making the material available via videotape and the internet to schools and students around the world.

ISSUES/PROGRAMS LIST **WLS-TV**
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS/TRANSPORTATION

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11/26/01	6PM	2:39	LOCAL/NEWS	MEIGS/ANDY SHAW REPORTED ON THE GOVERNOR'S PROPOSED O'HARE EXPANSION DEAL WHICH WOULD MANDATE THAT MEIGS STAY OPEN FOR A FEW YEARS.
12/04/01	6PM	3:01	LOCAL/NEWS	AIRPORT DEAL/JOHN GARICA COVERED GOVERNOR RYAN ANNOUNCEMENT OF A DEAL WITH MAYOR DALEY ON A PLAN TO EXPAND O'HARE
12/06/01	5PM	2:40	LOCAL/NEWS	AIRPORT DEAL SUIT/PAUL MEINCKE REPORTED ON A LAWSUIT FILED BY THE SUBURBAN O'HARE COMMISSION SEEKING DOCUMENTS RELATING TO THE O'HARE EXPANSION PLANS.
12/07/01	4:30PM	2:40	LOCAL/NEWS	PEOTONE REACTION/PAUL MEINCKE REPORTED ON REACTION TO THE O'HARE EXPANSION BY PEOPLE WHO WOULD BE AFFECTED BY THE BUILDING OF A NEW AIRPORT IN PEOTONE.
12/13/01	6PM	1:07	LOCAL/NEWS	GATEWAY HEARING/PAUL MEINCKE REPORTED ON A CHICAGO AVIATION DEPARTMENT PUBLIC HEARING WHICH DEALT WITH THE EXPANSION OF THE INTERNATIONAL TERMINAL, BUT WHICH O'HARE EXPANSION CRITICS CONSIDER PART OF THE O'HARE RUNWAY EXPANSION PROJECT.
11-12/01	Various	:30	Local/PSA	U.S. Department of Transportation/ Ad Council psa encouraging all drivers and passengers of vehicles to buckle up on every trip.

ISSUES/PROGRAMS LIST

WLS-TV

OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS/TRANSPORTATION

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/01	Various	:30s	Local/PSA	National PTA psa urging children to practice safety around school buses.
10-11-12/01	Various	:30	Local/PSA	Operation Lifesaver psa urging drivers not to drive around lowered railroad guardrails. To stop, look, and live.
11-12/01	Various	:30	Local/PSA	USDOT/National Highway Traffic Safety Administration/Ad Council psa objective is to reduce the number of fatalities caused by alcohol/drug impaired drivers and to continue to remind the audience that "Friends Don't Let Friends Drive Drunk."

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: **MISCELLANEOUS/ENVIRONMENT**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12/01	Various	:60	Local/PSA	American Forests psa encouraging viewers to the campaign [Global Releaf] in planting trees for clean air and water.
10-11-12/01	Various	:60	Local/PSA	Consumer Federation of America Foundation psa urging homeowners to test their home for high level of radon gas.
10-11-12/01	Various	:10s	Local/PSA	Environmental Defense Fund psa urging people to recycle.
11-12/01	Various	:30	Local/PSA	Environmental Law & Policy Center pas urging people to protect their environment and log onto elpc.org and learn how to protect the environment.
12/01	Various	:60	Local/PSA	EPA psa encouraging America to protect the environment by changing to energy efficient practices.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: **MISCELLANEOUS/COMMUNITY SERVICES**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/01	Various	:30s	Local/PSA	A message from the CEO of the American Red Cross asking for blood and financial help for the victims of the WTC & Pentagon disaster.
10-11-12/01	Various	:30	Local/PSA	American Red Cross psa urging people to help save lives by donating to the American Red Cross Disaster Relief.
10-11/01	Various	:60	Local/PSA	America's Promise/Alliance for Youth psa urging adults to get involved and make a difference by becoming a mentor.
10-11-12/01	Various	:15 :30	Local/PSA	Foundation For A Better Life psa promoting the values that make a difference in life.
11-12/01	Various	:10 :30	Local/PSA	Four H/Ad Council psa encouraging kids to volunteer and participate in their community.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER -- DECEMBER 2001

Chicago

CATEGORY: **MISCELLANEOUS/COMMUNITY SERVICES**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11- 12/01	Various	:30	Local/PSA	Little City Foundation psa raising awareness of the need for loving and permanent foster homes.
10-11/01	Various	:30	Local/PSA	National Assn. Of Broadcasters Violence V-Chip psa helping parents to screen out violent programming.
12/01	Various	:60	Local/PSA	Peace Corps psa encouraging viewers to join the Peace Corps.
10-11- 12/01	Various	:30	Local/PSA	Points of Light Foundation psa encouraging people to volunteer their time towards community service programs.
10-11- 12/01	Various	:60	Local/PSA	Retired & Senior Volunteer Program psa encouraging senior citizens to volunteer their services from tutoring and mentoring children to counseling small businesses.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: **MISCELLANEOUS/COMMUNITY SERVICES**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
11-12/01	Various	:60	Local/PSA	The Salvation Army psa encouraging viewers to help provide the tools and services to those in need by donating to the Salvation Army.
10/01	Various	:10	Local/PSA	WLS-TV produced psa asking viewers to donate blood to help the victims of the September 11 th attacks.
10/01	Various	:15	Local/PSA	WLS-TV produced psa for the Bank One Drive asking viewers for donations to help the victims of the September 11 th terrorist attacks.
10/01	Various	:15	Local/PSA	WLS-TV produced psa for the Chicago International Children's Film Festival encouraging viewers to support the festival.
10/01	Various	:10 :30	Local/PSA	WLS-TV produced psa for UNICEF encouraging people to donate money to kids who trick or treat with "UNICEF" boxes.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: MISCELLANEOUS/CHILDREN'S ISSUES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11-12/01	Various	:30	Local/PSA	National Fatherhood Initiative/Ad Council psa is to raise awareness that fathers make unique and irreplaceable contributions to the lives of their children, and that collectively we need to encourage and support men to be good and responsible fathers.
12/01	Various	:15 :30	Local/PSA	U.S. Marines and Toys for Tots psa asking viewers to donate a toy for children who are less fortunate.
10-11/01	Various	:30	Local/PSA	WLS-TV produced "Hook A Kid On Golf" psa about a program that offers the enjoyment of golf to children who would not normally afford the game of golf.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: MISCELLANEOUS/DISABILITIES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11/01	Various	:30	Local/PSA	Natural Ties psa helping mainstream people with disabilities.
12/01	Various	:60	Local/PSA	American Speech, Language, and Hearing Assn. psa's nationwide program to focus on a wide range of communication disorders and encouraging parents to seek help to ensure their child receives appropriate instruction and treatment.
10-11-12/01	Various	:10 :30	Local/PSA	Stuttering Foundation of America psa providing information on the treatment of stuttering.

ISSUES/PROGRAMS LIST**WLS-TV**

OCTOBER – DECEMBER 2001

Chicago

CATEGORY: MISCELLANEOUS/ANIMAL RIGHTS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10-11- 12/01	Various	:30	Local/PSA	ASPCA (American Society For The Prevention of Cruelty to Animals) psa to persuade viewers to consider adoption at their local animal shelter.

ISSUES/PROGRAMS LIST WLS-TV
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
10/22/01	10PM	4:35	LOCAL/NEWS	ENDURING FREEDOM/CHUCK GOUDIE SPENT TIME ON THE AIRCRAFT CARRIER THEODORE ROOSEVELT AND REPORTED ON TEN SAILORS FROM CICERO AND BERWYN PERFORMING JOBS ON THAT CARRIER.
11/09/01	10PM	3:31	LOCAL/NEWS	ENDURING FREEDOM FIGHTERS/CHUCK GOUDIE REPORTED FROM THE AIRCRAFT CARRIER ROOSEVELT ON WHAT IT IS LIKE FOR SAILORS TO LIVE AND WORK IN CLOSE QUARTERS.
11/09/01	10PM	4:06	LOCAL/NEWS	GRANDPARENTS/LINDA YU REPORTED ON THE INCREASING NUMBER OF GRANDPARENTS RAISING CHILDREN BECAUSE THEIR PARENTS WERE INVOLVED IN DRUGS, ALCOHOL, WERE ABUSIVE OR WERE INCARCERATED.
11/17/01	10PM	3:48	LOCAL/NEWS	FAITH IN SPORTS/CHERYL BURTON, IN A SPECIAL SEGMENT, REPORTED ON SPIRITUALITY OF PROFESSIONAL AHTLETES AND HOW THEY PRACTICE THEIR FAITH.
11/20/01	10PM	5:39	LOCAL/NEWS	VANISHED/DIANN BURNS IN A SPECIAL SEGMENT REPORTED ON MISSING PERSONS...AND ON WHY SO MANY PEOPLE WHO VANISH ARE NEVER FOUND.
11/25/01	10PM	4:26	LOCAL/NEWS	A SIMPLER LIFE/ALAN KRASHESKY, IN A SPECIAL SEGMENT, REPORTED ON SOME PEOPLE WHO HAVE CHOSEN TO REEVALUATE THEIR LIVES IN LIGHT OF THE TERRORIST ATTACKS, AND ARE HOPING TO GET MORE OUT OF LIFE BY HAVING LESS.

ISSUES/PROGRAMS LIST WLS-TV
OCTOBER-DECEMBER, 2001, CHICAGO

CATEGORY: MISCELLANEOUS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
12/19/01	6PM	3:23	LOCAL/NEWS	LEMAK VERDICT/DICK JOHNSON WHO COVERED THE TRIAL OF THE WOMAN WHO KILLED HER THREE CHILDREN, REPORTED ON THE JURY'S GUILTY VERDICT.
12/28/01	6PM	4:28	LOCAL/NEWS	KIDNAP REUNION/CHARLES THOMAS REPORTED ON THE REUNION OF A MOTHER AND HER 16 MONTH OLD DAUGHTER WHO HAD BEEN KDNAPPED FOUR DAYS EARLIER AT THE GREYHOUND BUS STATION.